

Content for Older Driver Safety Awareness Week

Safe Mobility for Life Social Media Toolkit

See photos folder for images



Content	Image
Anytime on or before December 7, 2020	
<p>Facebook: The Safe Mobility for Life Coalition is hosting a webinar to kick off Older Driver Safety Awareness Week on December 7. Experts will discuss why proactive planning is important and how a well-rounded transportation plan can help you achieve lifelong mobility independence, safely getting around your community with or without a car. Visit fdot.tips/letsplan to learn more and register. #SafeMobilityFL #ODSAW20</p> <p>Twitter: Kick off #ODSAW20 on December 7 with @SafeMobilityFL. Learn why proactive planning is important & how a well-rounded transportation plan can help you achieve lifelong mobility independence. Visit fdot.tips/letsplan to learn more & register. #SafeMobilityFL</p>	Webinar Graphic 1
<p>Facebook: Mobility independence means being able to get around your community with or without your car. By building and practicing a well-rounded transportation plan, you can maintain your community connections from beyond the driver's seat. Learn more about building your plan during our #ODSAW20 kick-off webinar on Monday, 12/7. Register here: fdot.tips/letsplan #SafeMobilityFL</p> <p>Twitter: Mobility independence means being able to get around your community with or without a car. Learn how to build a transportation plan with @SafeMobilityFL on Monday, 12/7. Register here: fdot.tips/letsplan #ODSAW20 #SafeMobilityFL</p>	Webinar Graphic 2
<p>Facebook and Twitter: Want to help Floridians maintain safe driving skills and safely explore their communities in new ways? Visit fdot.tips/ODSAW20 for easy-to-share messages for Older Driver Safety Awareness Week, Dec. 7-11, 2020. #SafeMobilityFL #ODSAW20</p>	Banner 1
December 7-11, 2020 (Older Driver Safety Awareness Week)	
<p>Facebook: MYTH: A personal vehicle is needed for mobility independence.</p> <p>Learning new ways to get around your community can help you remain independent. Visit fdot.tips/guide to learn how Florida's Guide to Safe Mobility for Life helps you stay connected to your community whether you are driving or not. #SafeMobilityFL #ODSAW20</p> <p>Twitter: MYTH: A personal vehicle is needed for mobility independence. Learn new ways to stay connected to your community whether you are driving or not at fdot.tips/guide. #SafeMobilityFL #ODSAW20</p>	Guide
<p>Facebook: CarFit is all about helping you maintain comfort and safety in your vehicle. Their new virtual workshops provide information about how you can improve your fit in your personal vehicle and how this may increase your safety. Visit bit.ly/virtualCarFit to register today. #SafeMobilityFL #ODSAW20</p> <p>Twitter: CarFit is all about helping you maintain comfort & safety in your vehicle. New virtual workshops provide information about how you can improve your fit in your personal vehicle</p>	Driver

& how this may increase your safety. Visit bit.ly/virtualCarFit to register. #SafeMobilityFL #ODSAW20	
Facebook and Twitter: Be proactive about your safe driving skills by signing up for a driver safety course. Find these courses and other virtual workshops here: fdot.tips/ODSAW20 #SafeMobilityFL #ODSAW20 #BeProactive	Driver
Facebook and Twitter: Building your transportation plan is easy as 1-2-3! Use Florida's Guide to Safe Mobility for Life to create a custom plan that caters to your needs and local options. Learn how at fdot.tips/guide . #ODSAW20 #SafeMobilityFL	Guide
Facebook and Twitter: If you are a Floridian age 50 or older, #SafeMobilityFL wants to hear from you! Head to fdot.tips/survey2020 to give valuable insight about how you get around your community. #ODSAW20	Survey